

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
AUG16/12 11.4
*** WFTV-TV ***

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME MEDIA PLACEMENT

SALES PRSN WA- JOE KNAUER

ORDER # CONTRACT # 6282552

	CLASS: NATL.	LOCAL	REGIONAL
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PRDCT	<u>PRIORITIES USA ACT</u>	<u>EST#1562</u>	COMMENTS: (LINE, ORDER, INVOICE)
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FLIGHT DATES SEP25/12 OCT1/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE AUG16/12 11:40

REP: TO LENA

FR JULIE
** NEW ORDER **
TTLS \$58600..38X
PLS CFM, THX 8/16

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ELECTRONIC INVOICES ARE TO BE SENT TO AGENCY IDB#9914019

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE = 321	AGENCY EST # = 1562
AGENCY PRODUCT CODE = 340	

1	1100A-1200N	30	\$1,200.00	9/28	9/28	1	FR1	1
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PROGRAM : VIEW-ABC
CON COM1: VIEW-ABC
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2	1210A-105A	30	\$500.00	9/28	9/28	1	FRL
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PROGRAM : J KIMMEL-ABC<
CON COM1: J KIMMEL-ABC<
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3			400P-500P PROGRAM : DR. OZ CON COM1: DR. OZ	30		\$1,200.00	9/28	9/28	1		FRI	1
4			600P-700P PROGRAM : EYEWIT NWS-6/ABC-WORLD NWS CON COM1: EYEWIT NWS-6/ABC-WORLD NWS	30		\$3,400.00	9/28	9/28	1		FRI	1
5			700A-900A PROGRAM : GD MRN AMR-ABC CON COM1: GD MRN AMR-ABC	30		\$2,500.00	9/28	9/28	1		FRI	1
6			900A-1000A PROGRAM : DOCTORS CON COM1: DOCTORS	30		\$750.00	9/28	9/28	1		FRI	1
7			1000A-1100A PROGRAM : MILLIONAIRE/FEUD CON COM1: MILLIONAIRE/FEUD	30		\$700.00	10/1	10/1	1		MON	1
8			1135P-1210A PROGRAM : ABC-NITELINE< CON COM1: ABC-NITELINE<	30		\$1,200.00	10/1	10/1	1		MON	1
9			1100A-1200N PROGRAM : VIEW-ABC CON COM1: VIEW-ABC	30		\$1,200.00	10/1	10/1	1		MON	1
10			1200N-100P PROGRAM : EYEWIT NW-NOON CON COM1: EYEWIT NW-NOON	30		\$1,100.00	10/1	10/1	1		MON	1
11			500P-600P PROGRAM : EYEWIT NWS-5/EYEWIT NWS-530 CON COM1: EYEWIT NWS-5/EYEWIT NWS-530	30		\$2,400.00	10/1	10/1	1		MON	1

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12			600A-700A PROGRAM : EYEWIT DAYBRK CON COM1: EYEWIT DAYBRK	30		\$2,500.00	10/1	10/1	1		MON	1
13			600P-700P PROGRAM : EYEWIT NWS-6/ABC-WORLD NWS CON COM1: EYEWIT NWS-6/ABC-WORLD NWS	30		\$3,400.00	10/1	10/1	1		MON	1
14			700P-730P PROGRAM : JEOPARDY CON COM1: JEOPARDY	30		\$4,250.00	10/1	10/1	1		MON	1
15			900A-1000A PROGRAM : DOCTORS CON COM1: DOCTORS	30		\$750.00	10/1	10/1	1		MON	1
16			1200N-1230P PROGRAM : EYEWIT NW-NN SA CON COM1: EYEWIT NW-NN SA	30		\$750.00	9/29	9/29	1		SAT	1
17			500A-600A PROGRAM : EYE-W DYBK E CON COM1: EYE-W DYBK E	30		\$400.00	9/29	9/29	1		SAT	1
18			500A PROGRAM : CRIMINAL MINDS CON COM1: CRIMINAL MINDS	30		\$350.00	9/29	9/29	1		SAT	1
19			700P-800P PROGRAM : JEOPARDY/WHEEL CON COM1: JEOPARDY/WHEEL	30		\$1,400.00	9/29	9/29	1		SAT	1
20			1200N-1230P PROGRAM : EYEWIT NW-NN SU CON COM1: EYEWIT NW-NN SU	30		\$750.00	9/30	9/30	1		SUN	1

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21			600P-630P PROGRAM : NEWS CON COM1: NEWS	30		\$2,400.00	9/30	9/30	1		SUN	1
22			600A-900A PROGRAM : EYEW-TWK DYBK2< CON COM1: EYEW-TWK DYBK2<	30		\$1,300.00	9/30	9/30	1		SUN	1
23			1000A-1100A PROGRAM : MILLIONAIRE/FEUD CON COM1: MILLIONAIRE/FEUD	30		\$700.00	9/27	9/27	1		THU	1
24			1200N-100P PROGRAM : EYEWIT NW-NOON CON COM1: EYEWIT NW-NOON	30		\$1,100.00	9/27	9/27	1		THU	1
25			300P-400P PROGRAM : STEVE HARVEY CON COM1: STEVE HARVEY	30		\$825.00	9/27	9/27	1		THU	1
26			500P-600P PROGRAM : EYEWIT NWS-5/EYEWIT NWS-530 CON COM1: EYEWIT NWS-5/EYEWIT NWS-530	30		\$2,400.00	9/27	9/27	1		THU	1
27			530A-600A PROGRAM : EYWT DYBK 530A CON COM1: EYWT DYBK 530A	30		\$1,200.00	9/27	9/27	1		THU	1
28			700A-900A PROGRAM : GD MRN AMR-ABC CON COM1: GD MRN AMR-ABC	30		\$2,500.00	9/27	9/27	1		THU	1
29			1000A-1100A PROGRAM : MILLIONAIRE/FEUD CON COM1: MILLIONAIRE/FEUD	30		\$700.00	9/25	9/25	1		TUE	1

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30			300P-400P PROGRAM : STEVE HARVEY CON COM1: STEVE HARVEY	30		\$825.00	9/25	9/25	1		TUE	1
31			530A-600A PROGRAM : EYWT DYBK 530A CON COM1: EYWT DYBK 530A	30		\$1,200.00	9/25	9/25	1		TUE	1
32			700A-900A PROGRAM : GD MRN AMR-ABC CON COM1: GD MRN AMR-ABC	30		\$2,500.00	9/25	9/25	1		TUE	1
33			1135P-1210A PROGRAM : ABC-NITELINE< CON COM1: ABC-NITELINE<	30		\$1,200.00	9/26	9/26	1		WED	1
34			1100A-1200N PROGRAM : VIEW-ABC CON COM1: VIEW-ABC	30		\$1,200.00	9/26	9/26	1		WED	1
35			400P-500P PROGRAM : DR. OZ CON COM1: DR. OZ	30		\$1,200.00	9/26	9/26	1		WED	1
36			600A-700A PROGRAM : EYEWIT DAYBRK CON COM1: EYEWIT DAYBRK	30		\$2,500.00	9/26	9/26	1		WED	1
37			600P-700P PROGRAM : EYEWIT NWS-6/ABC-WORLD NWS CON COM1: EYEWIT NWS-6/ABC-WORLD NWS	30		\$3,400.00	9/26	9/26	1		WED	1
38			900A-1000A PROGRAM : DOCTORS CON COM1: DOCTORS	30		\$750.00	9/26	9/26	1		WED	1

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SEP/12			41100.00	OCT/12		17500.00						
CONTRACT TOTAL												58600.00
TOTAL SPOTS												38

MARKET TOTALS \$172,352 WFTV 34% WKMG 18% WESH 21% WOFL 15% WKCF 2% WRBW 5% CABL 5%
WOPX 0% WRDQ 0% EFTV 0%

SVC- NSI
DEMOS- RA35+*